



LAKE GEORGE ASSOCIATION

Protecting Our Water. Educating for the Future.

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NEWS RELEASE

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Dier Elected To Lead LGA Board of Directors

Cheryl Lamb, former Norowal owner, elected Exec. VP

LAKE GEORGE, NY – Lake George native Mike Dier has been elected president of the Lake George Association’s Board of Directors.

“I am honored to become President of the Lake George Association’s Board of Directors, and look forward to working with our talented and effective staff and our engaged board members to continue the LGA’s important work,” Dier said.

“Mike has been involved in the Lake George Association for many years, most recently as our Executive Vice President.” said C. Walter Lender, Executive Director of the Lake George Association. “His love for the Lake is clear to anyone who has worked with him, and his energy and drive will help to continue our work protecting Lake George water and educating for the future.”

Dier, who now lives in Queensbury, said it is crucial for the LGA to focus on new and future partnerships whenever possible.

“In recent years we’ve seen a strong sense of cooperation develop between the Lake George Association and municipalities, Warren County Soil and Water, the other non-profits, and the regulatory agencies like the Lake George Park Commission that work in the Lake George watershed,” Dier said. “That regular cooperation is beneficial for the health of the Lake. In many cases, we can do so much more together than we could separately.”

“We are looking forward to continuing that cooperation so that critical Lake-Saving Projects – on our own and with our partners – will proceed in sustaining Lake George’s water quality,” he added.

(MORE)



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Along with Dier, the LGA Board of Directors elected Cheryl Lamb as Executive Vice President and Daniel Behan, Jr., as Treasurer.

Lamb was re-elected to the LGA Board of Directors in August at its Annual Meeting. She and her husband, Buzz, are the former owners of Norowal Marina in Bolton Landing. Behan is a project manager for Saratoga Prime Properties and has 25 years of experience in marina management and development, including the Harris Bay Yacht Club in Cleverdale and the Bolton Landing Marina.

Cathy LaBombard was re-elected as Secretary, and Dan Davies and Bill Dutcher were re-elected as Vice Presidents.

Former Board President Victor Hershaft will remain involved with the LGA as the past president. "I am honored to continue working for the Lake George Association in a formal capacity," Hershaft said, "and I am pleased to see that the Board has chosen Mike as our President. He is eminently qualified to keep the protection of Lake George moving forward."

Dier grew up in (and on) Lake George with swimming, boating and camping as some of his earliest memories. "I know now that the accomplishments of the Lake George Association and its partners are why we were able to enjoy the lake then, and why we are able to enjoy it now."

"I got involved in the LGA because I saw that it was an organization of action – real, in-the-ground action that makes significant differences in the protection of water quality in Lake George," Dier said.

"What's also important is that the Lake George Association accomplishes that delicate balance of respecting the Lake's needs and respecting the needs of the various users. It's not easy to do, but it is important. We are all fortunate to be able to have and use Lake George – a resource that the LGA's been preserving for more than a century," he said.

What does the Lake George Association do?

We protect Lake George water quality each day because **we develop and perform in-the-ground projects (stormwater control, pollution control, erosion control)** dedicated to keeping Lake George's water pure, and **we develop and deliver educational materials** (provided in schools, to homeowners, to businesses, to visitors, to boaters, and on the Lake with our Floating Classroom) aimed at advising people what they can do to keep Lake George water clean and healthy.

For more information, see our website at www.LakeGeorgeAssociation.org